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PROBLEMATIC

SUFFERING FROM WATER SCARCITY

A MAJOR LAND **75%** DESERTIFICATION UP TO

90 000 LEAVING THE COUNTRY

THE PRICES OF THE **IMPORTED RAW MATERIALS** HAS INCREASED UP TO

OF THE CATTLE FEED IN A THE PRICES SINGLE YEAR.

OUR TARGET





SOLUTION

OUR PROJECT

A PRODUCTION UNIT **THAT PROVIDES 100% TUNISIAN**



PROJECT HOLDER

SIWAR BEN KRAIEM

A 26 YEARS-OLD **ENTREPRENEUR** AN ENVIRONMENTAL ENGINEER

OUR PRODUCT

• 14 INNOVATIVE FORMULAS **MADE WITH 100% LOCAL INGREDIENTS SUCH AS:**







BARLEY

- Collected from different Tunisian regions based on their season availability
- Using agro-industrial by-products in our formulas like distilled rosemary leaves
- Using agri-food industries leftovers. like sesame waste
- Increasing the amount of omega-3 and omega-6 fatty acids in the muscle for a better consumption
- Serving cattle fattening and gestation needs
- Expanding the meat's conservation period by 21 days

COMMERCIALIZATION

PRODUCING 4 TONS OF FEED PER DAY

SELLING OUR PRODUCT FROM OUR UNIT

SUPPLYING POINTS OF SALES ALL OVER TUNISIA

OUTSOURCING WITH A DELIVERY COMPANY

IMPACTS

GENERATING

A total revenue of \$88 000 A net income of \$25 000 A revenue of **\$168 000** by the end of this year

IMPACTING

40 farmers 160 family members 13 200 citizens

MINIMIZING

the country's importation fees of corn and soya that's about 160 million \$

ENSURING

a circular economy and a zero waste **project** by recycling the agro-food waste

DECREASING

the cattle feed prices by up to 35% and reducing insufficiency and shortages

IMPROVING

the quality of concentrated feed by increasing the amount of proteins and vitamins

PRESERVING

the environment from 530 tons of **CO2** emissions

The **1ST** cattle feed platform in Tunisia

FEATURE

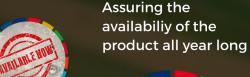
Interactive forums with experts, on improving breeding, productivity and livestock traceability.

FOR AGRICULTURIST AND CATTLE

Exchanging one of the necessary components for our formula, with a specific quantity of EPACT's feed



SUSTAINABILITY



rget by opening our own production unit in Algeria by the end of this year



Expanding our target market to poultry breeders, by developing 100% local

PERSPECTIVES





1.5 MILLION DOLLARS

WILL BE GENRATED IN 2 YEARS, BY SELLING 10 TONS OF CATTLE FEED PER DAY

WILL BE GENERATED IN 5 YEARS, BY SELLING 16 TONS OF CATTLE FEED PER DAY

5 MILLION