

“ Which Enactus team most effectively demonstrated **entrepreneurial leadership** to drive **business** and **innovation** for **sustainable positive impact** to benefit people, planet, and prosperity within the last year? ”

Entrepreneurial Leadership

- Identifying a need
- Capitalizing on opportunities by taking personal responsibility
- Managing change within a dynamic environment.



Innovation

- The process of introducing new or improving existing ideas, services, technologies, products or methodologies.



Sustainable Positive Impact

- Demonstrating a measurable, lasting improvement for people, planet and prosperity.



Business Model

- Applying a sound business model and business plan.

